

NENM Highlights

- New Media services
- Strategy
- Design
- Technology
- Affordable Pricing
- Small Business to small business focus

Professional, frank and friendly service. NENM helps you understand the new media and become effective in growing your business.

TECHNOLOGY

- Websites
- Wordpress CMS
- Blog Engines (Wordpress), Typepad
- Social Media Integration
- Ecommerce
- Event management
- Web based Point of Sale
- Mobile Applications
- Web Applications
- Email Newsletters
- Forms – data collection/management
- Image Galleries, Sliders, Product Tours
- Surveys/Polls – market research

CONTACT INFORMATION

Address: P.O. Box 320
Shrewsbury, MA 01545

Phone: 508-925-0704

Website: www.nenewmedia.com

Twitter: @nenewmedia

- Get an email campaign designed and started for less than \$500 within 3 days.
- Get an online presence established for less than \$2,000 within a week.
- Enter for a chance to win a monthly website mini-makeover for your business – worth \$1,000.

FREE CONSULTATION

We offer FREE one hour consultation to get started on your project.

Go to <http://nenewmedia.com/contact> to schedule your FREE consultation today!



newenglandnewmedia

Professional, frank, and friendly service.

New Media strategy, design and technology for small business.

Phone: 508-925-0704

Website: www.nenewmedia.com

Shrewsbury, MA based new media development company helping small businesses to establish and manage their online presence.

About New England New Media

New England New Media (NENM) focuses on providing new media strategy, design and technology services to help its clients achieve their goals. We work with small businesses like yours.

We develop new media technology solutions to execute your strategy in a manner that the technology aligns with your business objectives, appeals to your customers and help you grow your business.

We are based in Shrewsbury, MA and serve clients in the New England area and beyond.

Please contact us today to get started!

Why NENM

We help you understand and use new media to manage and grow your business. We take pride in providing professional, frank, friendly service. No technical jargon and big concepts to confuse you. We work with you as a trusted advisor and partner to define, achieve, and manage your business objectives one step at a time.

NENM makes you become effective with your business online.

Sign-up for a **FREE consultation today.**
Go to <http://nnewmedia.com/contact>

Partners

Typepad, HiFi CMS, Wordpress, Mailchimp, Paypal, Shopkeep, Google checkout, Google analytics, Polldaddy, Jotform, Formstack, Wufoo, Bluehost, Rackspace.

Our Specialties/Services

Strategy

Online Presence Strategy
Social Media Strategy
Inbound Marketing Strategy

Design

Logos / Identity
Print Collateral
Interface Design
Web Design

Technology

Web Sites Design & Development
Internet Marketing
Email Newsletters
Blogs

Pricing and Schedule

Typical small business projects take one week to design and develop. The time and cost to implement depend on the type of your project. Remember, we are here to work with you as a trusted new media/technology partner.

- Website design and development for less than \$2,000 within a week.
- Blog and Content Management System setup for \$500 within 3 days.
- Email campaign design and launch for less than \$500 within 3 days.
- Print and marketing material design starting at \$300.

Enter for a chance to win a monthly website mini-makeover for your business – worth \$1,000.
Signup at <http://nnewmedia.com/>

PROCESS

We take a very methodical approach to understanding your needs and designing a solution that fits your needs, time and budget. We believe in incremental development and we work with you as a trusted partner to develop the best solution for you.

DISCOVER & RESEARCH

As part of the *discover* phase, we listen to you and conduct necessary research and analysis related to your business and industry. Depending on your project, this phase could last from a couple of hours to a few weeks.

ANALYZE & DEFINE

During this phase, we *analyze* your business needs and define a strategy/road map and advise you on the best approach on executing this strategy. We propose new media and technology solutions that satisfy and offer intuitive, appealing and simple user interfaces to different user segments.

BUILD & DEPLOY

The *build* phase consists of all the activities that are required to make your project a reality. The build phase is where the graphics, design, and software development work takes place. We have the expertise to work with a wide range of technologies and can develop solutions that suit your business needs and the current industry trends.